UPPER ST CLAIR
TODAY

SPRING 2027 CELEBRATION GUIDE

Ad Size Specifications & Ad Costs

twpusc.org/usctoday | *usctoday@usctoday.org* | 412.851-2851

Discounts for multiple contracts apply. Contact a **TODAY** sales representative below for more information.

Whole Page
(non-bleed)
7.5"W x 10"H

Ad cost ~~$1850~~
$1700

2/3 Page
4.875"W x 10"H

Ad cost ~~$1175~~
$1000

1/2 Page
7.5"W x 4.875"H

Ad cost ~~$1000~~
$850

1/3 Page

(vertical)
2.375"W x 10"H

(square)
4.875"W x 4.875"H

Ad cost ~~$725~~
$625

1/4 Page
3.625"W x 4.875"H

Ad cost ~~$600~~
$500

1/6 Page

(vertical)
2.375"W x 4.875"H

(horizontal)
4.875"W x 2.375"H

Ad cost ~~$450~~
$375



Showcase Your Business - Share Your Celebration Specials

As a valued advertiser of **UPPER ST. CLAIR TODAY**, we welcome you to share your Celebration related specials with the community in our magazine's 2027 Spring edition. Our Celebration Guide will showcase your paid advertisement to our residents who rely on you.

To be included in this valued guide, your ad space reservation is due to your **TODAY** sales representative no later than **Jan. 11**.

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DEADLINES FOR SPRING 2027

Ad Space: **Jan. 11** | Artwork: **Jan. 20** | Magazine Delivery: **Early Mar.**